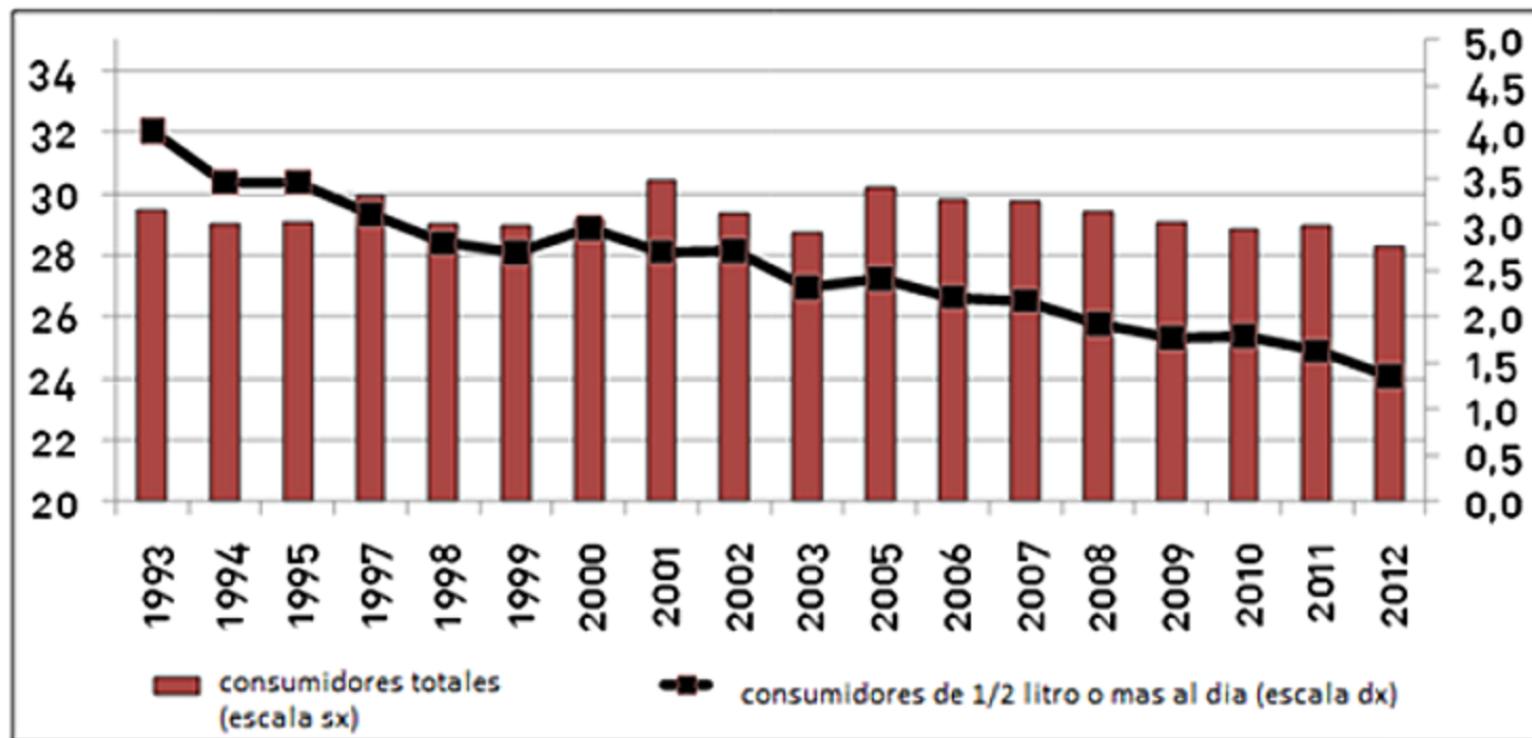


Figura I: Consumidores de vino en Italia (Millones de personas)



Fuente: Wine Monitor www.winemonitor.it