

ICOMOS - MONDIACULT 2022 Culture Forum

Culture & Heritage Policies & Practice for Sustainable Development: Past, Present and Future

As part of global discussions on cultural policies and sustainable development that are happening in the lead up to the **UNESCO World Conference on Cultural Policies and Sustainable Development** in September 2022, the International Council on Monuments and Sites (ICOMOS) held a Culture Forum that discussed the role of culture and heritage in Sustainable Development. Several events were held from May to September 2022 to look at the role of culture and heritage in supporting communities, policymakers, future thinkers and governments to achieve sustainable development objectives.

As a non-governmental, not-for-profit international organisation dedicated to the conservation and protection of cultural heritage places, ICOMOS recognises the imperative to transform the framework of cultural heritage protection to look at broader issues of inclusive economic development, human rights, environmental issues, peace, and partnerships among various actors.

These events look at the past, present and future of international cultural policies and practices with the conclusions from these events being used to shape ICOMOS' approach and response to MONDIACULT 2022 and other future policy recommendations.

Concluding Event - Actions Today: Innovating Culture and Heritage Policies and Practice for Sustainable Development

In the context of a world hit by the effects of climate change, influenced by digital transformations, and recovering from the impact of the Covid-19 pandemic, the vital role of culture and heritage for transformation, resilience, and well-being needs to be highlighted. Heritage practitioners are finding ways to innovate, look at broader socio-economic issues and environmental impacts, while at the same time keeping its values of safeguarding and promoting heritage for the benefit of future generations.

Anchored in the ICOMOS publication, "Heritage and the Sustainable Development Goals: Policy Guidance for Heritage and Development Actors", this workshop will provide both the conceptual framework and practical examples of how culture and heritage contribute to sustainable development and the achievement of the United Nations' Global Goals. The workshop will focus on what can be done today to show how heritage practices can support sustainable development objectives.

It also serves as the summary of the ICOMOS - MONDIACULT 2022 Culture Forum that looked at the development of culture and heritage policies: looking back at cultural and heritage policies of the past, highlighting the actions that can be done in the present, and imagining a future where culture is at the heart of sustainable development.

How can we innovate current heritage policies and practice to align with sustainable development?

Proposing entity

International Council of Monuments and Sites (ICOMOS), the Sustainable Development Goals Working Group, Emerging Professionals Working Group and ICOMOS Mexico

Partners:

Carleton University, Instituto Nacional de Antropología e Historia, Italian Institute of Culture, University of Leeds, Ministry of Culture of Mexico and United Cities and Local Government

Modality of the Proposed Side Event:

Format: Workshop in Mexico City, 40 invited participants from the culture and heritage sector

PROGRAMME

The workshop will have lectures (Part 1) and a participatory workshop (Part 2) to share knowledge and stimulate discussions around the role of heritage for sustainable development.

Part 1 will provide a series of presentations from prominent speakers in the field, which will cover different aspects of heritage and sustainable development, including topics related to inclusive economic development, inclusive social development, environmental sustainability, and transmission of heritage for future generations. The lectures will have simultaneous translations between English and Spanish. This will be followed by a 2-hour workshop (Part 2) where facilitators will stimulate an interactive discussion covering the various perspectives of heritage practitioners on culture and heritage policies for sustainable development gathered as part of the Mondiacult 2022 World Conference.

26 September

Time: 11am-3pm

Venue: **Seminario de Cultura Mexicana**, Av. Pdte. Masaryk 526-Planta Baja, Polanco, Polanco II Secc, Miguel Hidalgo, 11560 Ciudad de México, CDMX, Mexico

For online participants, please register to participate in zoom:

<https://forms.gle/7jRi2sd2q6BHb59D7>

PART 1 Formal Lectures 11am to 1pm

POLICIES FOR HERITAGE AND SUSTAINABLE DEVELOPMENT

11:00 - 11:15 Welcome Remarks by Saul Alcantara Onofre, ICOMOS Mexico President

11:15 - 11:25 Message from Alejandra Frausto, Minister of Culture of Mexico to be delivered by Maria Dolores Martinez Orralde, Vice Director of Fine Arts Institute, Immovable Artistic Heritage

11:25 - 11:45 “The Work of ICOMOS in Shaping Policies at the International and Local Level” by Mario Santana, Secretary General

11:45 - 12:00 “Heritage and Our Sustainable Future, Lessons Learned” by Francesca Giliberto, University of Leeds, Praxis project

12:00 - 12:15 “Role of Local Governments in Promoting Culture at the Heart of Sustainable Development” by Mr Daniel Granados, Commissioner for Cultural Rights, Barcelona City Council

12:15 - 12:30 “From Policy to Practice - the Case Study of the Chinampas” by Olga Orive and Fernando Chiapa

12:30 - 12:45 Q&A to be hosted by Maria Zepeda and Gabriel Caballero

12:45 - 12:50 "Culture and Heritage Policies for Sustainable Development: Proceedings of the ICOMOS Mondiacult 2022 Process", Bretony Colville, Task Team 2 Coordinator on the High Level Political Forum, SDGWG

12:50 - 12:55 “Voices of Emerging Professionals in Heritage Policy on Sustainable Development”, Video Compilation by the ICOMOS Emerging Professionals Working Group)

12:55 - 13:00 Thank you from Arq. Felipe Leal, President of the Seminario de Cultura Mexicana

Group Photo & Coffee Break (10 mins)

PART 2 Workshop

Innovating current heritage policies and practice and to align with sustainable development

13.10 - 13.20 Workshop Introduction by Gabriel Caballero

13.20 - 13.45 Presentation of the 5 workshop topics (5-7 min each)

- Environmental Sustainability and Climate Action - Angelica Arias / Mauro Santa Cruz (*online*)
- Communities and Inclusive Social Development - Bretony Colville
- Digital Transformation: Opportunities and Challenges - Mario Santana
- Resilience and Well-Being - Raul Rivero (*online*)
- Culture's Compass: Deeply-rooted Education & Sustainable Future - Olimpia Niglio

13.45 - 14.25 Facilitated Group Discussions (6 participants with 2 moderators per group)

How can we innovate current heritage policies and practice to align with sustainable development?

Questions to be discussed: *Tailored questions per group - 10 minutes per question*

- How do you think heritage can support digital transformation/climate adaptation/greater benefits to local communities/resilience, well being and gender equality?
- How can we learn from traditional and community knowledge to inform future cultural policies?
- As a practitioner, what changes in heritage practices would you envisage to better foster sustainable development (according to previous discussions)?
- If you were the minister of culture, what change in policy would you propose? What training and future research can facilitate this process?

FACILITATORS

ONLINE

- Environmental Sustainability and Climate Action - Angelica Arias with Yolo Lucio
- Resilience, Well-Being and Gender Equality - Raul Rivero with Mariana Pereira

IN PERSON

- Communities and Inclusive Social Development - Bretony Colville with Daniel Granados
- Digital Transformation - Mario Santana with Maria Zepeda
- Resilience, Well-Being and Gender Equality - Francesca Giliberto with Olga Orive
- Culture's Compass: Deeply-rooted Education & Sustainable Future - Olimpia Niglio with James Reap

14.25 - 14.45 Sharing of the outcomes of group work discussions (one rapporteur per group) (5 groups = ~3 minutes each)

14.45 - 15.00 Conclusion of the workshop by Gabriel Caballero and a short briefing for the Chinampas, Group Photo

LUNCH at Seminario de Cultura Mexicana with potential performance by Mariachis

OTHER INFORMATION

A. OUTCOMES

An online report will be created to document the findings of ICOMOS during the Mondiacult process and it will capture various perspectives taken from the ICOMOS Mondiacult Culture Forum 2022, the ResiliArt events, and the participation of ICOMOS to Regional Consultations. This will document the ideas, issues, solutions and aspirations by ICOMOS members on the future of cultural and heritage policies.

Tentative title of the publication is, "Culture and Heritage Policies for Sustainable Development: Proceedings of the ICOMOS Mondiacult 2022 Process".

B. TRANSLATORS

This will be a conversation with English and Spanish Translations. Translation services will be provided by the Ministry of Culture for Part 1 of the activities on 26 September. ICOMOS Mexico members will support the conversations for other parts of the activity

C. FOOD & REFRESHMENTS

To be provided by the organisers on 26 September

D. RESOURCES

ICOMOS Interventions at the Regional Consultations:

- [Europe and North America](#)
- [Asia Pacific](#)
- [Latin America and the Caribbean](#)
- [Africa Region](#)
- [Arab States](#)

Summary of Resiliart Events

- [ICOMOS](#)
- [Climate Heritage Network](#)
- [Culture 2030 Goal Campaign](#)

ICOMOS-Mondiacult 2022 Culture Forum

- [Looking Back - A Mondiacult Retrospective](#)
- [Looking Forward - The Future of Heritage Policies and the SDGs](#)

E. OTHER SIDE EVENTS THAT ICOMOS IS PARTICIPATING IN

https://www.unesco.org/sites/default/files/medias/fichiers/2022/08/20220829_MONDIACULT_ENG_Pr_ovisional%20detailed%20programme.pdf

Culture 2030 Goal Campaign

“Culture Goal – Zero Draft Document”

Tuesday 27 September 2022, from 2:00 to 5:00 pm (Mexico time)

Colegio de San Ildefonso



Culture 2030 Goal and the Canadian Commission for UNESCO

“From Policy to Practice: The Role of Culture in the 2030 Agenda and Beyond”

Wednesday 28 September 2022, from 3:00 to 4:00 pm (Mexico time)

Galería Histórica Auditorium

Climate Heritage Network

“Responding to the climate emergency: new imperatives for cultural policy”

Thursday 29 September 2022, from 2:00 to 3:00 pm (Mexico time)

Galería Histórica Auditorium